



River Town Festival
Friday, July 12, 2019 5 p.m. to dark
Saturday, July 13 10 am-2 pm
Hiwassee Meadowland Park-Calhoun TN

(Please note the changes in the Festival hours. Though not required, you have the option to sell on Friday evening and on Saturday. One fee for both days. As part of the McMinn County Bi-Centennial Celebration, the movie **“Wild River”** will be showing at dark in the park pavilion.)

Application & Vendor Agreement

- Vendor Fee (non-refundable):
 - \$35 for Commercial food & Craft vendors (see next bullet about food vendor exclusions) AND booth space with sales. \$10 discount if a \$10 gift certificate for booth is donated to Festival for promotional use.
 - \$10 for Informational booth (no sales)

Make checks payable to City of Calhoun and mail to City of Calhoun, P.O. Box 115 Calhoun TN 37309
Please note on your check it is for a River Town vendor. Application and payment are due by July 1, 2019.

- No yard sale, flea market vendors, or concession food vendors will be permitted. Food vendors may not be the same as the Festival’s Concessions. You may email citymanager@calhounrivertown.com to find out if your product is allowable.
- Allotted vendor space is a 12 x 12 area unless approved otherwise by Festival Committee. Vendors must supply their own tables, chairs, and tent if desired. Limited electricity will be provided, but must be requested.
- The event will take place rain or shine.
- Vendors must first check in at registration table then be set up and ready for business by 4:30 pm on Friday, July 12th or by 9:30 am on Saturday, July 13th, including moving vehicles to a parking area. Registration opens at 1 pm Friday and 7:30 am Saturday. Overnight security will be provided.
- Booth locations will be determined in advance.
- River Town Festival Committee reserves the right to limit the number of vendors selling the same items. Only one direct sales consultant per company will be permitted (Pampered Chef, Tupperware, etc.) You may email citymanager@calhounrivertown.com to find out if your company is already being represented.
- RiverTown Festival kindly requests that booths honestly participate in our Market Card promotion. If a customer spends \$5 or more at a booth, customer will receive ONE stamp or punch. The purpose is to promote and for customers to shop at multiple booths. Giving extra stamps is possibly taking business from fellow vendors.
- Festival coordinators and volunteers will not be held responsible for lost, stolen, or damaged property of any kind. Please secure your own space and goods.

- To keep the grounds pleasant and presentable, all vendors are required to keep their space clean and free of trash. Trash containers will be provided throughout the Meadowlands Park.
- In keeping with the community values of Calhoun and this festival, the River Town Festival Committee reserves the right to take down any display of objectionable material or remove vendors whose conduct is disruptive. No refund is provided if vendor or content is removed from the event due to violation of this agreement.
- Application & Vendor agreement and payment deadline is July 1, 2019. We must have this before you set up. This may be mailed or submitted online. By signing below, I agree to the terms and conditions listed in this vendor and application agreement.

Vendor Name and Responsible Party

Signature and Date

Vendor Name and Responsible Party:

Address:

Contact Number:

Email:

Website if applicable:

Vendor Category:

Commercial Food Vendor \$35 (\$25 fee if gift certificate is donated to festival)

Regular Vendor \$35 (\$25 fee if gift certificate is donated to festival)

Informational Booth without sales \$10

Electricity needed

Give a brief descriptions of the items you plan to sell.

_____ I need space larger than 12x12. Requested space and explanation:

By signing below, I agree to the terms and conditions listed in this vendor agreement.

Vendor Name and Responsible Party

Signature and Date

Mail payment to: City of Calhoun P.O. Box 185 Calhoun, TN 37309 or deliver to Calhoun City Hall