



River Town Festival Days
“Celebrate Spring”
Craft Show-Music-Food
Saturday, April 20th 10 am-5 pm

Hiwassee Meadowland Park-Calhoun TN

Application & Vendor Agreement

- Vendor Fee (non-refundable and due in advance):
 - \$35 for Commercial food & \$25 Craft vendors AND booth space with sales.
***\$10 discount if a \$10 gift certificate for registered booth is donated to Festival for promotional use.*
 - \$10 for Informational booth (no sales)

Make checks payable to City of Calhoun and mail to City of Calhoun, P.O. Box 115 Calhoun TN 37309
Please note on your check it is for a River Town vendor. Application and payment are due by April 1, 2024.

- No yard sale or flea market vendors will be permitted.
- Allotted vendor space is a 12 x 12 area unless approved otherwise by Festival Committee. Vendors must supply their own tables, chairs, and tent if desired. Limited electricity will be provided but must be requested. Vendor must provide own extension cords.
- The event will take place rain or shine.
- Vendors must first check in at registration table then be set up and ready for business by 10 a.m. on Saturday, April 20th., including moving vehicles to the designated vendor parking area. Registration opens at 7:30 am Saturday. Vendors may set up after 3 pm on April 19th. Overnight security will be provided.
- Booth locations will be determined in advance.
- River Town Festival Committee reserves the right to limit the number of vendors selling the same items. Only one direct sales consultant per company will be permitted (Pampered Chef, Tupperware, etc.) You may email citymanager@calhounrivertown.com to find out if your company is already represented.
- To keep the grounds pleasant and presentable, all vendors are required to keep their space clean and free of trash. Trash containers will be provided throughout the Meadowlands Park.
- In keeping with the community values of Calhoun and this festival, the River Town Festival Committee reserves the right to take down any display of objectionable material or remove vendors whose conduct is disruptive. No refund is provided if vendor or content is removed from the event due to violation of this agreement.
- Application & Vendor agreement and payment deadline is April 1, 2024. We must have this before you set up. This may be mailed or submitted online. By signing below, I agree to the terms and conditions listed in this vendor and application agreement.

Vendor/Business Name:

Responsible Party:

Address:

Phone Number:

Email:

Website, Facebook, or Social Media if applicable:

Vendor Category:

- Commercial Food Vendor \$35 (\$25 fee if gift certificate is donated to festival)
- Regular Vendor \$35 (\$25 fee if gift certificate is donated to festival)
- Informational Booth without sales \$10

Additional Vendor Info:

- Electricity access needed (only 20 amp available, no 30 amp)
- I have a generator and will need to be placed in a location that does not interfere with entertainment.
- I need space larger than 12x12. Explanation:

Give a brief description of the items you plan to sell.

By signing below, I agree to the terms and conditions listed in this vendor agreement.

Vendor Name and Responsible Party

Signature and Date

Mail payment to: City of Calhoun P.O. Box 115 Calhoun, TN 37309 or deliver to Calhoun City Hall